

## Beispiel 2: Content Designer bei Meta

Content designers at Facebook craft simple, straightforward and human experiences by leveraging our expertise in user experience design, design thinking, product strategy and writing. Come join our team to create and shape great, intuitive products and services used by billions of people around the world every day. You'll be expected to design and deliver product flows, new features, in-product messaging, content frameworks, navigation, product naming and more for all platforms, including mobile, desktop, AR/VR, hardware and voice. The Facebook Content Design team is one of the largest and most established in the world, and includes people at various stages in their careers.

- Design, write, edit, test and improve content that makes our products easier to use. This includes product flows, interface language, education materials, product names, navigational nomenclature, terminology, taxonomies and other content across Facebook products and experiences.
- Give and solicit feedback from your UX design peers in service of building the best products.
- Edit and contribute to designs and content in Figma, Sketch or other design tools.
- Collaborate daily with peers in every discipline, including engineering, design, research, marketing and data science, to take products from conception to launch.
- Partner with our internationalization and localization teams to ensure product experiences are of the highest quality in every language.
- Demonstrate sound judgment and influence product decisions, team direction and strategy.
- Independently and proactively identify and work on projects that span multiple teams.
- Build internal community, provide mentorship and develop skills of other content designers.
- 7+ years' experience writing and designing content for web or mobile.
- Adept at simplifying and communicating complex ideas to broad audiences.
- Familiar with content tooling and/or front-end programming.
- Proven systems thinking, with aptitude for learning our technical systems.
- Design thinking, UX writing and communication experience.
- Demonstrated experience leading projects with minimal direction and handling a large degree of ambiguity.

Facebook's mission is to give people the power to build community and bring the world closer together. Through our family of apps and services, we're building a different kind of company that connects billions of people around the world, gives them ways to share what matters most to them, and helps bring people closer together. Whether we're creating new products or helping a small business expand its reach, people at Facebook are builders at heart. Our global teams are constantly iterating, solving problems, and working together to empower people around the world to build community and connect in meaningful ways. Together, we can help people build stronger communities - we're just getting started.